



2018 SURVEY RESULTS

The AAFP offers the Cat Friendly Practice® (CFP) program to help veterinary practices meet the unique needs of cats.*

Improved Knowledge



and feline care among practice staff

Increased Visits



from better feline handling/CFP marketing

Gained New Feline Patients



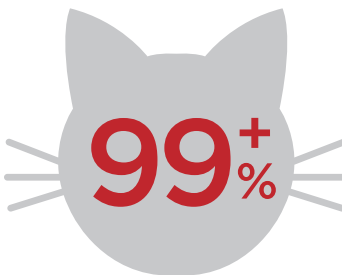
because they are a CFP

Increased Revenue



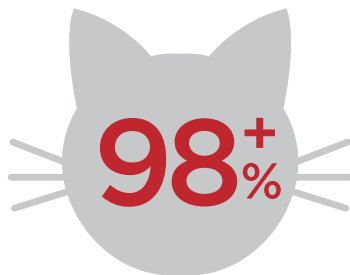
after implementing the program

Satisfaction Rate



from practices

Would Recommend



CFP to other veterinary professionals

88% Had Positive Team Dynamic impact when handling, treating, and caring for cats

81% Received Positive Feedback from clients on being a CFP

61% Decrease in Injuries when handling cats



1,213

Designated Cat Friendly Practices as of December 7, 2018
335 in Progress

Top Benefits



Less Stress for feline patients



Higher Satisfaction among current clients with cats



Shows You Care about your feline patients



Improved Client Retention or more frequent visits by existing cat owner clients



Gained Feline Patients from CFP status



www.catvets.com/cfp

*460 survey respondents