



2017 SURVEY RESULTS

The AAFP offers the Cat Friendly Practice® (CFP) program to help veterinary practices meet the unique needs of cats.*



Satisfaction Rate
from practices



Would Recommend
CFP to other veterinary professionals



Improved Knowledge
and feline care among practice staff

Top Benefits

↓ **Less Stress**
for feline patients

✓ **Higher Satisfaction**
among current clients with cats

♥ **Shows You Care**
about your feline patients

💰 **Improved Client Retention**
or more frequent visits by existing cat owner clients

🐱 **Increased Attention**
and time with staff at each visit with feline patients

92% **Had Positive Team Morale**
impact when handling, treating, and caring for cats



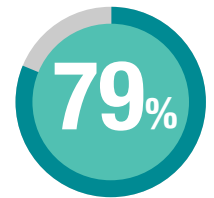
80% **Increased Visits**
because they are a CFP



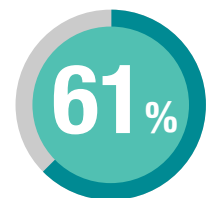
75% **Gained New Feline Patients**
or believe they did because they are a CFP



Received Positive Feedback
from clients on being a CFP



Increased Revenue
after implementing the program



Decrease In Injuries
when handling cats

1,171 **Designated Cat Friendly Practices®**
as of December 5, 2017



www.catvets.com/cfp

*526 Survey Respondents