The results of the 2016 annual Cat Friendly Practice® (CFP) survey clearly demonstrate that the program is having an extremely positive impact on veterinary professionals’ and on other business areas such as staff morale and team dynamics.*

**99%** Satisfaction rate from practices & would recommend the CFP program to other veterinary professionals.

**BENEFITS EXPERIENCED FROM BEING A CAT FRIENDLY PRACTICE®**

- Less stress on feline patients.
- Higher satisfaction among current clients with cats.
- Demonstrates how much we care about our patients.
- Improved retention or more frequent visits from existing cat owner clients.
- More staff time and attention for each visit with feline patients.

- **90%** Have seen an improvement in feline knowledge and care among staff since instituting the CFP program.

- **86%** Credit CFP for positively impacting team morale and dynamics when handling, treating, and caring for cats.

- **77%** Have received a positive response from clients on being a CFP. Also, 77% state they have seen an increase in feline visits because they are a CFP.

- **73%** Attribute their increase in revenue to implementing the CFP.

- **52%** Have seen a reduction in staff handling injuries in the last year since becoming a CFP.

**Program Sponsored by**

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