



The AAFP would like to recognize and thank the following sponsors and exhibitors for supporting the AAFP 2014 Conference.

September 18 – 21, 2014 – JW Marriott – Indianapolis, IN
"Feline Gastroenterology and Endocrinology"

2 Months, 2 Lbs, Time 2 Spay/Neuter

(240) 482-1980 • www.alleycat.org/earlyage

There is some confusion regarding the best age to spay or neuter kittens and puppies. Previous schools of thought had proposed that spay or neuter before 6 months might be dangerous. Today, veterinarians routinely perform spay and neuter at two months or two pounds. They report that it is an easier, faster procedure; the patients recover very quickly; it is the highest level of prevention of litters; and it produces the most prevention per dollar invested. In fact, research shows that kittens and puppies spayed or neutered before 12 weeks of age have fewer complications from surgery than those over 12 weeks. So when is it really safe to spay or neuter? Stop by our booth and ask the experts!

Abbott Animal Health

(888) 299-7416 • www.abbottanimalhealth.com

Abbott Animal Health is a leading provider of veterinary labeled products and education resources. Our portfolio includes products in the areas of pain management, fluid therapy, diagnostics, wound management, and specialized nutrition.

Addison Biological Laboratory, Inc.

(800) 331-2530 • www.addisonlabs.com

Stop by the Addison booth to learn how to obtain a FREE sample from the leaders in zinc based technology! Ask about how MAXI/GUARD OraZn and MAXI/GUARD Oral Cleansing Gel are able to provide superior home dental care compliance for cats while aiding in the resolution of tough oral care problems like stomatitis, gingivitis and oral lesions/ulcers. Also, see why feline practitioners prefer the effectiveness of MAXI/GUARD Zn7 Derm when treating chin acne, wounds, suture lines and burns. Finally, learn how MAXI/GUARD® Zn 4.5 Otic safely resolves tough cases of chronic yeast otitis, ear polyps and black waxy buildup as well as other problem ear cases. Check out our new selection of cat ties and cat scarves and be sure to take advantage of our fabulous show specials!

AEM Gallery

(713) 816-2877 • www.aprilmurphy.com

In 2009, I was working as a marketing/design consultant for a large bank and was laid off. A few weeks later, I had an acute appendicitis attack that landed me in the hospital for five days. While that might sound like a pair of pretty negative things, it turned out to be the best thing EVER. Those two events slowed me down enough to think about what I really wanted to do with my life. I hadn't picked up a paintbrush in 25 years, but my husband took a photo of our cats one day, and I absolutely loved the composition. Immediately, I had a vision in my head involving bright colors and sharp contrasts. That photo, the lay-off and my yucky appendix set everything in motion... Over 300 paintings and thousands of illustrations later, I am digging my day job and am so thankful that I can make a living doing what I love most. I adore animals and always have some array of dogs and cats underfoot. They are a constant source of inspiration and keep me laughing all the time. I love injecting humor and whimsy into my work whether it has to do with animals or some other quirky subject matter. And it is such a thrill when I see others smiling or even laughing out loud when looking at my work.

Alley Cat Allies

(240) 482-1980 • www.alleycat.org

Alley Cat Allies is a national nonprofit advocacy organization dedicated to protecting and improving the lives of all cats—and is the leading resource for information on feral cats. Its Veterinary Resource Center includes research and videos on feral cat health and behavior, as well as protocol for Trap-Neuter-Return and other clinical information on treating feral cats. Find this and more at www.alleycat.org/Veterinarian.

American Animal Hospital Association (AAHA)

(800) 252-2242 • www.aahanet.org

AAHA, the only exclusive companion-animal veterinary association, serves approximately 6,000 practice teams throughout North America. Nearly 3,400 of those teams are accredited, voluntarily choosing to be evaluated every three years and adhering to the highest standards in the industry. Our mission is to provide veterinary professionals with the resources they need to effectively manage their businesses while delivering the best in companion-animal care.

American Board of Veterinary Practitioners (ABVP)

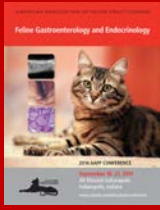
(800) 697-3583 • www.abvp.com

ABVP was founded in 1978 and currently awards certification in eleven recognized veterinary specialties. The certification offered by ABVP is recognized by the American Board of Veterinary Specialties of the American Veterinary Medical Association. ABVP certification is available to practicing veterinarians without the need to pursue a formal residency or postgraduate education. The main purpose is self-improvement through demonstrating specialist-level skills and knowledge. The certification process is demanding and requires a thorough mastery of species-oriented practice.

Art for Cats Sake

(504) 376-5135 • www.ArtforCatsSake.org

We are a certified nonprofit 501(c)(3) committed to raising funds to support research of feline diseases through the sale of feline focused artwork and jewelry. The net proceeds of our efforts are donated to veterinary organizations that share our goals and desire to further feline health. You can help cats by purchasing items through our booth at AAFP, our ETSY store (ArtforCats), or by direct donation. Tim and Karen Becnel recently also held the first Internet Cat Video Festival in New Orleans and it was a resounding success! The net proceeds from this event will be used to sponsor a study chosen from those awaiting funding /sponsorship by the WINN Foundation. We are also always open to contact from any artist who wishes to join in and have their artwork, jewelry, or sculpture support healthier lives for cats!



The AAFP would like to recognize and thank the following sponsors and exhibitors for supporting the AAFP 2014 Conference.

September 18 – 21, 2014 – JW Marriott – Indianapolis, IN
“Feline Gastroenterology and Endocrinology”

Bayer Animal Health

(800) 255-6517 • www.BayerDVM.com

Maker of Seresto®, Advantage Multi® (imidacloprid + moxidectin) Topical Solution, Advantage®II, K9 Advantix®II, Drontal® (praziquantel/pyrantel pamoate), Drontal® Plus (praziquantel/pyrantel pamoate/febantel), Profender® (emodepside/praziquantel), Veraflox® (pradofloxacin), Baytril® (enrofloxacin) & the entire DVM Product line.

BCP Veterinary Pharmacy

(800) 481-1729 • www.bcpvetpharm.com

BCP Veterinary Pharmacy is an animal-only compounding pharmacy. All BCP medications are tailor-made specifically for each patient. Our pharmacists work closely with veterinarians to meet individual drug therapy needs for both small and large animals including pets, exotics, and zoo animals. Let BCP make medicating your patients a treat!

Bock Vet Pharma

(877) 699-2155 * bockvetpharma.com

Bock Vet Pharma is an independent pharmaceutical company based in St. Louis, MO that develops, manufactures, & markets companion animal products designed to improve pet compliance & foster the owner/pet bond. Our Compliance Made Easy™ pledge translates into easy & accurate dosing for your clients & their pets. Our products are available exclusively through veterinarians. The BVP product portfolio includes our award winning hairball control product Capilex®, Lysinex® for the management of FHV-1 disease, our award winning product Deter-X®, developed for postoperative incision care & acral lick granuloma treatment, and our newest product ConSeal-AIH™, an aluminum hydroxide phosphorus binder for CKD cases. We look forward to partnering with you to help keep your patients healthy & happy!

Boehringer Ingelheim

(866) 638-2226 • www.bi-vetmedica.com

Boehringer Ingelheim Vetmedica, Inc. is dedicated to developing and manufacturing safe & effective products for the veterinary industry. Our portfolio of products include Metacam®, Vetmedin®, & ProZinc™, as well as the Duramune® and Fel-O-Vax® lines of vaccines. Boehringer Ingelheim is one of the world's leading pharmaceutical companies. Since it was founded in 1885, the family-owned company has been committed to researching, developing, manufacturing & marketing novel products of high therapeutic value for human & veterinary medicine.

Cat Friendly Practice (CFP)

(800) 874-0498 • www.catfriendlypractice.catvets.com

The AAFP's Cat Friendly Practice (CFP) program contains the tools for your practice to integrate a feline perspective and embrace the standards needed to elevate care for cats. It equips practices with the tools, resources, and information to improve the treatment, handling, and overall healthcare of cats. More information can be found at www.catvets.com/cfp. Please stop by the booth to learn additional information, ask questions or browse through materials.

Cats Haven, Ltd.

(317) 925-7001 • www.catshaven.org

Cat's Haven provides a non-institutional shelter (no cages) for cats and kittens. Cats Haven was founded for special needs cats or kittens with birth defects, visual impairments, neurological problems, or medical issues or injuries that require veterinary care. Cats Haven strives to educate the public about available resources and proper care of companion animals.

Ceva Animal Health, LLC

(800) 999-0297 • www.ceva.us

Ceva Animal Health's key products include the Vectra® line of parasiticides, the pheromone products Adaptil® Feliway® and ConfidenceEQ®, Meloxidyl® and Altresyn® (altrenogest). Ceva recently acquired Sogeval Animal Health, adding more than 40 products including DOUXO® dermatology products and TRP-TRI-Cox™. The company's North American headquarters is in Lenexa, Kansas.

Companion Therapy Laser by LiteCure, LLC

(877) 627-3858 • www.companiontherapylaser.com

The Companion Therapy Laser is an advanced Class IV therapeutic laser. Focusing on pain management, rehabilitation and therapeutic uses in the companion animal market, this therapeutic modality adds innovative enhancements to your veterinary practice. LiteCure offers superior products, developed by laser scientists and engineers with years of experience designing, developing and manufacturing medical technology.

Cornell Feline Health Center

(607) 253-3414 • www.vet.cornell.edu/fhc/

The Cornell Feline Health Center is the oldest organization dedicated solely to the improvement of cats' lives. Founded in 1974, our mission is to improve the well-being of cats worldwide through the support of basic and clinical research into important issues in feline health and the dissemination of up to date information to cat owners, breeders, veterinary professionals, conservationists, and cat lovers worldwide. Through the generous support of our donors, we continue this long standing tradition of fostering feline wellness and supporting those who share our love of these unique and wonderful creatures.

CryoProbe

(888) 248-2838 • www.cryoprobe-na.com

The CryoProbe is an innovative, efficient and portable cryosurgical device which treats skin lesions with pinpoint accuracy and with extreme control over the procedure. No anesthesia, little to no pre-operative skin preparation or post-operative care is needed. The CryoProbe easily adapts to every lesion regardless shape or size.



The AAFP would like to recognize and thank the following sponsors and exhibitors for supporting the AAFP 2014 Conference.

September 18 – 21, 2014 – JW Marriott – Indianapolis, IN
“Feline Gastroenterology and Endocrinology”

C. Specialties, Inc.

(800) 234-5330 • www.cspecialties.com

Since 1986, C. Specialties, Inc. has been providing animal care products to veterinarians, humane societies, and animal control agencies across the United States. Focusing on safety, sanitation, convenience and habitat enrichment, you'll find products that not only benefit the animals in your care, but offer caregivers a quality they will appreciate. With your advertising needs in mind, we also specialize in custom imprinting on our cardboard pet carriers, leashes and carry out bags. We are committed to exploring innovative solutions on behalf of all animals.

Cutting Edge Laser

(800) 889-4184 • www.celasers.com

Cutting Edge Laser Technologies offers a full line of Surgical and Therapy lasers for the progressive practitioner. Our packages include state-of-the-art equipment, unparalleled education and training and world-class service. Visit our booth to learn how you can integrate these exciting technologies into your practice today!

Dan Scott & Associates, Inc.

(614) 890-0370 • www.danscottandassociates.com

We market and distribute veterinary equipment with a special focus on Ophthalmic Telemedicine and Tonometry, Blood Pressure Screening, Critical Care Monitoring and Patient Warming, Continuous Glucose Monitoring, Hematology and Electrolyte Analyzers, and our new Orthopedic Instrument Line. Please visit our booth and see how we can benefit your practice today!

Dechra Veterinary Products

(913) 327-0015 • www.dechra-us.com

Dechra Veterinary Products offers a specialized range of veterinary approved products for companion animals and equine. Our endocrinology line includes Felimazole™ (methimazole) Coated Tablets for feline hyperthyroidism. Our dermatology products include Muricin® (mupirocin 2%) Ointment, as well as a full line of shampoos, otics, and other topical therapies. Dechra also markets A-CYST® Sterile Solution (hyaluronic acid+chondroitin sulfates C4 & C6 + N-acetyl-D-glucosamine) for direct (intravesical) instillation into the urinary bladder for replenishment of the GAG layer which can be damaged from microorganisms, carcinogens, crystals and other agents present in urine.

Diagnostic Imaging Systems, Inc.

(605) 341-2433 • www.vetxray.com

We combine industry knowledge with an understanding of your practice, to keep x-ray simple, so you can spend more time effectively managing your business. DIS products are specifically tailored to match all your needs. Diagnostic Imaging Systems Inc. provides “state-of-the-art” solutions to the diagnostic imaging needs of our valued customers.

Diamondback Drugs

(866) 646-2223 • www.diamondbackdrugs.com

Diamondback Drugs specializes in custom compounding for prescribers nationwide. The ability to have prescriptions compounded is especially useful for veterinarians because many products they are used to using have either been discontinued by the manufacturer or are not available in the strength or combination required. We can prepare formulations containing the exact dose of active ingredient(s), in dosage forms that are easy to administer and which taste great. It is said that work, well done, is art. At Diamondback Drugs, we are continually striving to perfect the art and science of pharmaceutical compounding.

DVM Multimedia

(800) 605-6987 • www.mobile.dvmmultimedia.com

We are experts in veterinary marketing. We've worked intimately with veterinarians and veterinary hospitals of all sizes since 2010, providing them with cutting edge web solutions that turn the internet into an advantage for their clinics. We focus our marketing efforts solely on the veterinary industry, and as a result we have developed proven campaigns that not only raise your bottom line, but enhance your clients' experience with you as well. From web design to social media management to marketing campaigns, DVM Multimedia takes your clinic to another level.

DVM Solutions

(866) 373-9627 • www.dvmsolutions.com

DVM Solutions is a full service veterinary distribution company specializing in products and services for the progressive practitioner. DVM Solutions has announced the revolutionary HDO Vet BP monitor for quick and easy blood pressure screening in anesthetized as well as awake patients. The super-fast 32 bit processor allows the HDO to be less sensitive to movement, making it the perfect choice for exam room screening, even in cats! Acquire systolic, diastolic and MAP in about 10 seconds – no shaving, alcohol, or gel is needed. Also featured is the VetGard Plus, a multiparameter PC based vital signs monitoring system, capable of recording vital signs data for up to four patients at a time for 24 hours. This cutting edge device will allow the practitioner to wirelessly communicate CO2, ECG, SpO2, respiration, heart rate and dual mode temperature to your computer. The VetGard Plus comes standard with 3 different sized esophageal probes, allowing you to monitor small animals of all sizes, even kittens! Effortlessly save ECG tracings and vital signs data into your practice management software.

Elanco

(800) 428-4441 • www.elanco.com

Elanco Companion Animal Health is veterinary medicine's source of product innovations that enable veterinarians to help pets live longer, healthier, higher quality lives. Elanco - a division of Eli Lilly and Company - has been manufacturing animal health products for over 50 years. The company offers veterinarians and their clients improved pet health through: - A consistent flow of innovative, safe and effective products - Product, technical and case management support, - Demonstrated support for the enhancement and understanding of the human-pet bond.



**The AAFP would like to recognize and thank the following sponsors
and exhibitors for supporting the AAFP 2014 Conference.**

**September 18 – 21, 2014 – JW Marriott – Indianapolis, IN
“Feline Gastroenterology and Endocrinology”**

Elsevier, Inc.

(800) 523-4069 • www.us.elsevierhealth.com

Elsevier is a leading publisher of health science publications, advancing medicine by delivering superior reference information and decision support tools to doctors, nurses, health practitioners and students. With an extensive media spectrum – print, online and handheld, we are able to supply the information you need in the most convenient format.

Greenies

(866) 473-3643 • www.greenies.com

The GREENIES® Brand is the #1 veterinarian-recommended treat brand. Its line of functional treats make cleaning teeth and giving medicine at home easy and fun for pet owners. Available products include Veterinary Oral Health Council-accepted FELINE GREENIES® Dental Treats, as well as GREENIES® PILL POCKETS® Treats and FELINE GREENIES® SMARTBITES®.

Henry Schein Animal Health

(855) 724 -3461 • www.henryscheinvet.com

Partnering with over 400 of the leading animal health manufacturers in the world, we are positioned to bring the broadest selection of veterinary products and strategic business solutions to over 26,000 veterinary professionals nationwide, including: A comprehensive product offering for companion animal, equine and large animal practices including biologicals, diagnostics, nutritionals, paracitides, pharmaceuticals and more; quality private label products at an affordable value; technology hardware and software solutions; an extensive line of capital equipment and supply products, as well as repair services; practice design and remodeling solutions ; home delivery and client marketing solutions; financial solutions for veterinarians and clients.

Hill's Pet Nutrition, Inc.

(800) 548-VETS (8387) • www.HillsPet.com

Founded more than 70 years ago with a unique commitment to pet nutrition and well-being, Hill's is committed to its mission to help enrich and lengthen the special relationships between people and their pets. Hill's produces high-quality, great-tasting pet foods owners can trust and give to their canine and feline companions as part of a veterinary health care team recommendation. For more information about Hill's Pet Nutrition, Inc. and Hill's Evidence-Based Clinical Nutrition™, visit HillsVet.com, or visit us on Facebook, keywords "Hill's Pet Nutrition.

Humane Society Veterinary Medical Association

(530) 759-8106 • www.hsvma.org

The Humane Society Veterinary Medical Association is a national, professional veterinary association with a focus on animal welfare. HSVMA provides opportunities for veterinary professionals to engage in direct care initiatives to aid animals in need through our Rural Area Veterinary Services (RAVS) and other programs. HSVMA also advocates for animals in legislative and public policy arenas and offers educational programs and resources for veterinary professionals with an animal welfare focus.

IDEXX Laboratories

(800) 548-6733 • www.idexx.com

Practice what's possible® IDEXX is dedicated to serving you, the veterinarian. Rely on our broad portfolio of highly integrated diagnostic and practice-management solutions to help you make better medical decisions, free you to focus on what's important, and manage an even more successful practice. Deliver an advanced standard of care using fast, accurate diagnostic data from SNAP® tests, an integrated suite of veterinary-specific analyzers, and digital radiography systems. Reduce paperwork with an integrated system with electronic medical records that automatically include all digital radiographs, in-house diagnostics and reference laboratory results.

Jorgensen Laboratories

(800) 525-5614 • www.jorvet.com

Jorgensen Laboratories is known for high quality veterinary surgical suture, instruments and equipment. See the Jorvet range of capital equipment including electrosurge units, the VetCam video otoscope, the Tonovet, centrifuges, microscopes, anesthesia machines, monitoring devices and the latest in laser therapy.

Karl Storz Veterinary Endoscopy America, Inc.

(805) 968-7776 • www.ksvea.com

Karl Storz offers a wide range of rigid and flexible endoscopes, instruments and imaging systems for animals of all sizes. Eliminating the need for multiple systems, our high quality rigid and flexible scopes use the same video processor and light source. Karl Storz veterinary products, customer service and hands-on training seminars are the best available.

Mason Company

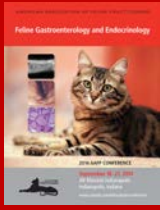
(800) 543-5567 • www.masonco.com

With the widest variety of animal housing options in the industry, Mason Company has an animal enclosure solution perfect for veterinarians, pet resort operators, shelter managers, breeders and zoo keepers. With more than 120 years focusing exclusively on animal enclosures, we've installed more kennel and cattery systems than any other company in the world.

MDS Incorporated

(800) 435-9352 • www.mdsvet.com

Specializing in affordable endoscopy equipment since 1972, MDS provides quality products to the Veterinary Professional. Our line of otoscopes, endoscopes, arthroscopes, gastroscopes and video/lighting accessories allow the user to perform most endoscopic procedures



**The AAFP would like to recognize and thank the following sponsors
and exhibitors for supporting the AAFP 2014 Conference.**

**September 18 – 21, 2014 – JW Marriott – Indianapolis, IN
“Feline Gastroenterology and Endocrinology”**

without the prohibitive costs associated with this type of diagnostic tool. Our 1.67mm (5 FR) flexible endoscope is great for feline rhinoscopy and cystoscopy.

Meds For Vets Pharmacy

(801) 255-7666 • www.medsforvets.com

Meds for Vets is a compounding pharmacy serving the veterinary profession exclusively. Looking for a backordered or discontinued product? A dosage form or flavor not otherwise available? From flavored suspensions, chewable treats, capsules and transdermal gels to sterile eye drops, ointments and injectables, we have the products you are looking for. Let us compound them for you in easy to give forms and flavors to keep your clients and their pets coming back.

Merck Animal Health

(908) 423-1000 • www.merck.com

Through Merck's animal health business, we are a global leader in the research, development, manufacturing and sale of veterinary medicines. We offer a broad choice of vaccines, anti-infective and antiparasitic drugs, a complete range of fertility management products, pharmaceutical specialty products, innovative delivery solutions, performance technologies and value-added programs, such as pet recovery services and livestock data management tools.

Merial

(678) 638-3000 • www.merial.com

Merial is a world-leading, innovation-driven animal health company, providing a comprehensive range of products to enhance the health, well-being and performance of a wide range of animals. Merial is a Sanofi company. For more information, please see www.merial.com.

MILA International, Inc.

(859) 957-1722 • www.milaint.com

MILA is known as the gold standard for venous access catheters. Products include venous access catheters, enteral feeding products, urinary catheters, diffusion/wound catheter and much more. New products include Echo-tipped Spinal Needles, Silicone Chest Drainage Catheter with Trocar and improved Tomcat Urinary Catheter with Flushing Stylet for unblocking.

MinXray, Inc.

(847) 564-0323 • www.minxray.com

Since 1967, MinXray, Inc. has set the standard for excellence in portable x-ray equipment, design and performance. MinXray also offers compact, full powered, easily operated stationary digital radiography systems designed for the companion animal practitioner that require no special 220V wiring. Please stop by to see the newest digital introductions to the MinXray product line.

MSU Diagnostic Center for Population & Animal Health

(517) 353-1683 • www.animalhealth.msu.edu

A premier, full-service veterinary diagnostic laboratory housed in a state-of-the-art facility at Michigan State University, the Diagnostic Center for Population and Animal Health (DCPAH) is fully accredited for all species. In addition to a catalog of 700+ tests, our experts are available for consultation on cases. We are known for our expertise in endocrinology and surgical pathology, including our panel for differentiating feline intestinal lymphoma from inflammatory bowel disease. Visit our booth to meet some of our experts and see why our service has earned us clients in all 50 states and more than 10 foreign countries.

MWI Veterinary Products

(800) 824-3703 • www.mwivet.com

MWI Veterinary Supply/AAHA MARKETLink offers a comprehensive selection of veterinary products from all major manufacturers.

Nutramax Laboratories, Inc.

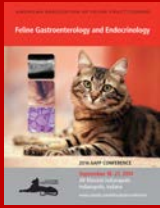
(800) 925-5187 • www.nutramaxlabs.com

At Nutramax Laboratories, Inc. we believe our products should be backed by science. Our commitment to research is shown by our state-of-the-art research facility that investigates our products' mechanisms of action. Products include the #1 veterinarian recommended joint health supplement brands Dasuquin® and Cosequin®, both available in tasty chicken and tuna flavored sprinkle capsules for cats and now in Soft Chews for dogs; Denamarin®, the #1 veterinarian recommended liver support brand; Provable® multi-strain probiotics; Oxstrin® Optimized to support antioxidant and nutritional status; Welactin® for skin/coat health plus wellness; Quinicarn™ L-carnitine supplement; Consil® synthetic bone graft; and for urinary tract health in dogs Crananidin®; Nutramax Pharmaceuticals, a division of Nutramax Laboratories, Inc. - Carpaquin® (carprofen) Caplets for dogs.

Pet Health Pharmacy

(800) 742-0516 • www.pethealthpharmacy.com

Pet Health Pharmacy makes caring for feline patients easy! Our compounded medications are available in a variety of dosage forms, and our service is second to none. Try Pet Health's twist applicator for transdermal medications, or chose from many great-tasting flavors for a liquid preparation sure to please the most cantankerous cat. Pet Health Pharmacy uses only quality ingredients supplied from reputable sources, and every prescription is inspected multiple times by our pharmacists prior to shipping. You can feel secure about using prescriptions from Pet Health Pharmacy! Most orders ship within 24 hours. Ask about our automatic refill service. *Pet Health Pharmacy: Custom Compounding with our Personal Touch.*



The AAFP would like to recognize and thank the following sponsors and exhibitors for supporting the AAFP 2014 Conference.

September 18 – 21, 2014 – JW Marriott – Indianapolis, IN
"Feline Gastroenterology and Endocrinology"

Purina

(800) 222-VETS • www.purinaveterinarydiets.com

Purina is a leader in the field of canine & feline nutrition. Stop by our exhibit to learn about our patented therapeutic Purina Veterinary Diets™ formulas, and how Purina can help you more effectively manage obesity, diabetes mellitus, joint mobility, and gastrointestinal tract conditions.

Rose Micro Solutions

(716) 608-0009 • www.rosemicrosolutions.com

Rose Micro Solutions sells High Quality Optical Loupes & LED Lights for Less! Our Loupes Start @\$279.00. We are a "Family" Business consisting of 4 Brothers. We named the company after our Mother "Rose".

Royal Canin USA, Inc.

(800) 925-8426 • www.royalcanin.us

Royal Canin Veterinary Diet (RCVD™) is a global leader in Health Nutrition for cats and dogs, celebrating 40 years of nutritional innovation. Putting research and development at the core of nutrition, RCVD provides a unique, animal-focused approach. Our passion drives our business and our knowledge drives our innovations. As leaders in nutritional innovation, we look forward to sharing the "next generation" of nutritional-based animal health solutions.

Rx Vitamins, Inc.

(800) 792-2222 • www.rxvitamins.com/pet/index.php

Rx Vitamins provides a line of condition-specific, scientifically-backed, veterinary nutraceuticals. All Rx Vitamins products are formulated and tested by Robert Silver, DVM, and are marketed exclusively to the veterinary professional. Rx Vitamins provides a state-of-the-art Technical Support Page that includes our Technical Reports, Rapid Reference Sheets, clinical studies and case studies. There is nothing like it in the veterinary nutraceutical industry! For the 2013 AAFP Conference, Rx Vitamins is introducing Phos-Bind, an aluminum hydroxide phosphorus binder. The powder is very finely ground, is tasteless and odorless, and mixes in easily with food. Please stop by and see the Phos-Bind along with our other "Feline Friendly" formulas like Ultra EFA, Rx Clay, Rx Biotic and Liquid Immuno.

Success Concepts Medical Books

Providing medical books in all specialties, from print bound to electronic in medical titles from such publishers as WB Saunders, Mosby, Church Hill Livingston, Academic Press, Butterworth and recently, McGraw Hill, Blackwell & Wiley.

Tartar Shield Pet Products

(317) 565-8090 • www.tartarshield.com

Tartar Shield Pet Products are patented, clinically proven dental care products sold in exclusively in veterinary hospitals and not available in retail locations. Recommended and used by Board Certified Dental Specialists. Our all-natural Cat Treats contain Malic Acid found in citrus fruits and clinical trials show they prevent tartar by over 40%. DentaTabs are dissolvable tablets for pet drinking water which kills the bacteria that causes plaque, gingivitis and malodor. Made in the USA with US ingredients. For more information see www.TartarShield.com and visit our booth for free samples!

Trupanion

(800) 569-7913 • www.trupanionpetinsurance.com

Trupanion was founded in Vancouver, B.C. in 1998 under the name Vetinsurance, and issued its first policy in December 2000 under that brand name. In 2004, Trupanion became the first profitable provider of pet health insurance in North America. In 2005, Trupanion had grown by 4% per month for the previous 24 months and had done so with an industry-highest retention rate of 98.5%. The company began planning to expand into the United States. In April 2007, Trupanion purchased its own New York-domiciled property and casualty insurance company, and issued its first U.S. policy in 2008. Trupanion's product is designed to be simple. If an insured pet becomes sick, or is injured, we pay 90% of the cost of diagnostic tests, surgeries, and medication. We focus on three basic elements when discussing our policy: No dollar limit on approved claims for injury and/or illness, one simple plan and we cover 90% of the veterinary bill less the exam fee and optional deductible. Monthly premiums are determined by the local cost of veterinary medicine, the age of the pet at the time of enrollment, and the breed. Trupanion has no limits per claim, per illness, per year, per category, or over the lifetime of an insured pet.

Universal Surgical Instruments

(516) 759-4536 • www.universalsurgical.com

Don't be fooled by the competition. U.S.I.'s German instruments are priced up to 30% less for the same quality as the competition. Why pay more? Don't miss our own line of "beaded" finish instruments made with German stainless steel, manufactured by Pakistan's top craftsmen and sold at unbelievable prices! We offer specialty instruments for your practice including exotic vet and dental, ophthalmics, orthopedics and specialty bandage scissors. *You will receive a lifetime guarantee against defects in material and workmanship with all German and USI (midline) instruments. Make sure you purchase your own pair of USI SuperCut Cat Bandage Scissors available at the booth.

VDI Laboratory

(805) 577-6742 • www.VDILab.com

VDI Laboratory, a subsidiary of Veterinary Diagnostics Institute, is a specialty diagnostics company that provides veterinary reference laboratory services and in-house diagnostic products. VDI is dedicated to the research and development of innovative biomarkers to assist veterinarians in the diagnostic workup of companion animals. Our feature products include feline integrated blood tests for cancer, infection, inflammation and immunity, with recent emphasis on Feline Vitamin D.



The AAFP would like to recognize and thank the following sponsors and exhibitors for supporting the AAFP 2014 Conference.

September 18 – 21, 2014 – JW Marriott – Indianapolis, IN
"Feline Gastroenterology and Endocrinology"

Veterinary Pharmacies of America, Inc.

(877) 838-7979 (VET-RXR) • www.vparx.com

When it comes to choosing a compounding pharmacy, we have all the key ingredients. Veterinary Pharmacies of America Inc. takes the health of your patients and your organization seriously. VPA formulates quality compounds to your exact prescription specifications and delivers them in an innovative range of dosage forms – so you can "Prescribe with confidence."

VetImmune

(209) 600-7070 • www.vetimmune.com

VetImmune was formed to offer unique and specialty products that help strengthen immunity in our pets. Currently, we are offering Polyprenyl Immunostimulant, the first and only therapeutic approved by USDA for signs associated with feline rhinotracheitis (herpes) virus infection. Polyprenyl Immunostimulant has been developed specifically for the feline market and is being tested in a variety of feline diseases, including feline infectious peritonitis (FIP).

Vetoquinol USA

(800) 267-5707 • www.vetoquinolusa.com

Vetoquinol is an independent company exclusively dedicated to animal health. We develop, manufacture and market a comprehensive line of animal health products. The Vetoquinol USA product lines include: Behavior, Joint Health, Renal Care, Pain Management, Dermatological and Nutritional Supplements. Stop by Booth #45 to learn more about the innovative products we offer.

Virbac Animal Health

(800) 338-3659 • www.virbacvet.com

A proven, innovative leader in veterinary medicine: From antibiotics to anti-parasitics, dental to dermatology, nutraceuticals to nutritionals, we keep asking how we can bring relief to the animals that matter to you. And those questions keep leading us to better answers. Visit www.virbacvet.com to learn more about: EFFIPRO® (fipronil) Topical Solution for Cats, OTOMITE PLUS® Ear miticide, C.E.T.® Brand Home Care Products, UROEZE® Tablets and Powder, VETASYL™ Fiber Capsules, TUMIL-K® Potassium Supplement, ANXITANE® (L-Theanine®) Chewable Tablets, NOVIFIT® (Novi-SAME®) Tablets, AMMONYL® Urinary Supplement, REBOUND® Liquid Diet, PANCREZYME® Powder and Tablets.

Wedgewood Pharmacy

(800) 331-8272 • www.WedgewoodPetRx.com

We care the way you care about your clients, your patients and your practice. When you prescribe a custom-compounded medication for your patient, Wedgewood Pharmacy offers you more choices than any other pharmacy to ensure that they take the medication as prescribed. More than 25,000 prescribers turn to us every year for hard-to-find medications in unique, compliance-friendly dosage forms like tasty, chewable Gourmeds®, smaller-than-a-Tic-Tac® Tiny Tabs®, and our Twist-a-Dose® transdermal gel applicator. Visit Order.WedgewoodPetRx.com to view our extensive formulary of more than 10,000 preparations for over 250 therapeutic agents. It's the most comprehensive online database of compounded veterinary preparations available.

Winn Feline Foundation

(201) 275-0624 • www.winnfelinehealth.org

The Winn Feline Foundation is a non-profit organization established in 1968 that supports studies to improve cat health. Since 1968, the Winn Feline Foundation has funded more than \$4 million in health research studies for cats at more than 30 partner institutions world-wide. This funding is made possible through the support of dedicated donors and partners. Research supported by the Winn Feline Foundation helps veterinarians to improve treatment of common feline health problems and prevent and treat many diseases. We offer special programs for veterinarians and practices to honor the memory of a client's cat, with acknowledgments sent to your clients. Winn Feline Foundation has been a significant force in furthering research into the diseases that we encounter on a daily basis and has made a huge difference in feline medical research.

Zoetis

(888) 963-8471 • www.zoetis.com

Zoetis (zō-EH-tis) is the leading animal health company, dedicated to supporting its customers and their businesses. Building on more than 60 years of experience in animal health, Zoetis discovers, develops, manufactures and markets veterinary vaccines and medicines, complemented by diagnostic products and genetic tests and supported by a range of services. In 2013, the company generated annual revenues of \$4.6 billion. With approximately 9,800 employees worldwide at the beginning of 2014, Zoetis has a local presence in approximately 70 countries, including 28 manufacturing facilities in 11 countries. Its products serve veterinarians, livestock producers and people who raise and care for farm and companion animals in 120 countries. For more information, visit www.zoetis.com. Zoetis is the proud sponsor with the Smithsonian Institution Traveling Exhibition Services and the American Veterinary Medical Association of the mobile educational exhibit Animal Connections: Our Journey Together. Families visiting the exhibit will explore the vast bonds between people and animals and learn about the important role veterinarians play in protecting animal and human health. For more information, visit <https://www.zoetis.com/animal-connections-tour/>.